

Looking For Board Members!

Fundraising Chair of the Board of Directors Backpack Buddies Foundation of Loudoun



Mission Statement

The Backpack Buddies Foundation of Loudoun is committed to act as a fundraising and grant writing organization committed to ensuring that all food insecure children in Loudoun County have meals that the Board of Directors sees fit.

Overview of Position

The Fundraising Chair of the Board of Directors at the Backpack Buddies Foundation of Loudoun is a strategic leadership role focused on developing and executing comprehensive fundraising strategies. This position plays a crucial part in ensuring the financial sustainability of the organization, enabling the fulfillment of its mission to eliminate childhood hunger.

Responsibilities

1. Fundraising Strategy:

- Develop, implement, and oversee a comprehensive fundraising strategy aligned with the Foundation's mission and goals.
- Identify and explore diverse fundraising avenues, including events, campaigns, grants, and donor relationships.
- Campaign Planning and Execution:
 - Plan, coordinate, and execute fundraising campaigns and events, ensuring they align with the Foundation's objectives and resonate with donors.
 - Collaborate with the marketing and communications team to create compelling campaigns that effectively convey the Foundation's impact.

2. Donor Relationship Management:

- Cultivate and maintain strong relationships with individual and corporate donors, fostering a culture of philanthropy within the community.
- Develop personalized strategies to engage and steward donors, ensuring long-term support.

3. Fundraising Events:

- Oversee the planning and execution of fundraising events, collaborating with the Events Committee, marketing team, and volunteers.
- Evaluate the success of events and implement improvements for future initiatives.

4. Budget Oversight:

- Work closely with the Treasurer and Chair to establish and monitor fundraising budgets.
- Ensure that fundraising activities align with the overall financial goals of the organization.

Qualifications

- Commitment to the mission of eliminating childhood hunger.
- Proven experience in fundraising, development, or related fields.
- Strong interpersonal and relationship-building skills.
- Excellent written and verbal communication abilities.
- Ability to think strategically and creatively to meet fundraising goals.

Commitment

- The Fundraising Chair is expected to dedicate approximately 10-15 hours per month to fulfill the responsibilities of the position.
- All Board of Directors members are required to financially contribute a minimum annual investment of \$1,000 and secure a minimum of \$5,000 in overall sponsorships.

Term of Office

The term of office for the Fundraising Chair is 1 year, with the possibility of reappointment based on performance and board approval.