

Looking To Fight Child Hunger?

ASSEMBLE A FUNDRAISING TEAM AND FIGHT TO BECOME –

2026's Child Hunger Champion!
Backpack Buddies Foundation of Loudoun



BACKPACK BUDDIES
FOUNDATION
OF LOUDOUN

Your Mission –

The "Child Hunger Champion" program, hosted by the Backpack Buddies Foundation of Loudoun, invites local community leaders to take a stand in the fight against childhood hunger by assembling a team of dedicated organizers to participate in our annual Friendsgiving fundraising gala. This friendly competition encourages participants to raise the highest amount of funds, all of which will directly support Backpack Buddies' mission to provide funding and fulfill the grand requests for programs supporting children in need across Loudoun County. ONE IN FIVE LOUDOUN COUNTY CHILDREN LIVE IN A FOOD INSECURE HOME!

Each team, led by a local champion, will rally their networks, engage community members, and strategize creative fundraising initiatives to make the greatest impact. The program fosters camaraderie, leadership, and a spirit of giving, culminating in the Friendsgiving gala, where the "Child Hunger Champion" title will be awarded to the team that has raised the most funds.

By participating, leaders and their teams not only compete for the coveted title but also play a crucial role in ensuring that no child in our community goes hungry. Together, we can make a difference in the lives of children living in a food insecure home – because hunger doesn't take a weekend off.

Overview of Position

Each team captain will be given 50 days (October 1st – November 19th) to directly raise the most amount of funds. Each team will have a personalized donation link to share among their family, friends, and local community – BBFL's marketing team will provide a full personalized media kit for you to use. Will you have the winning team? Team captains will be given a table of 10 at our annual Friendsgiving gala on November 21st to celebrate their achievements, hear the impacts of their efforts, and support the BBFL mission.

Responsibilities

1. Community Outreach:

- Engage the local community and increase awareness about childhood hunger.
- Share the BBFL mission and need throughout the community.
- Strive to raise funds to help us fulfill 100% of our fall grant cycle applications – totaling over \$150,000 annually.

Friendsgiving Gala

Our annual Friendsgiving Gala will be held on November 7th at 6 PM at Rivercreek Country Club in Leesburg. As our thank you for leading the charge and being a "Child Hunger Champion" you will be given a table of 10 to invite your biggest supporters, family, and friends to see if you will be our 2026 Child Hunger Champion of the Year!

BBFL Continued Thanks and Support

As a continued thank you, BBFL will feature our Champion on our website for a full year, support regularly in social media, invite you to attend any check presentations to our grant recipients (when appropriate), and prominently feature you in all press and media releases.

**If interested or to nominate a community leader
email us at :**

lauren@bbfloudoun.org